

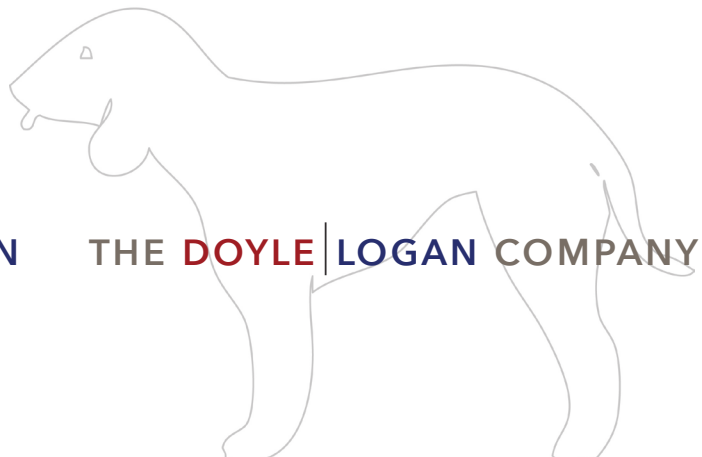
graphic design

FOR PRINT AND PUBLICATIONS 1984-2024

At The Doyle/Logan Company,
we believe design is more than making things
beautiful—it's about helping clients discover new
ways of telling a story. Thoughtful design can
bring accessibility and understanding to complex
information. Whether it's a magazine, an annual
report, a web project, a book, or a logo—
good design communicates ideas.

CLAY DOYLE | MICHAEL LOGAN

THE DOYLE | LOGAN COMPANY



Cedars-Sinai Catalyst

The Doyle|Logan Company has designed *Catalyst*, a publication that focuses on Cedars-Sinai's donor community, since 2007. We reimagined what had essentially been an events newsletter into an engaging magazine with a new emphasis on *why* donors, support groups and volunteers give, and *how* their contributions make a difference. We have worked with many photographers and illustrators over the years to tell these stories as impactfully as possible.



The cover subjects are major donors who have been featured in many Cedars-Sinai publications, so we had met them several times before we started to plan this issue. He's very tall; she's petite. They share a keen interest in art and architecture. Those two facts inspired the cover image, with high and low Eames chairs allowing us to split their height difference.



"Making these decisions is easy for us because we tend to agree on what we want to do. Vera and I feel so amazingly grateful that we're in a position to be able to give back to Cedars-Sinai, to our community, and to Israel year after year." —PAUL GUERIN

For more than two decades, Vera and Paul have played a crucial role in Cedars-Sinai's development as a top-tier healthcare institution, providing transformational gifts that have enabled renowned researchers in such fields as heart and lung disease, cancer, and pediatric neurosurgery to make life-saving discoveries that benefit patients worldwide (see sidebar).

In addition to providing financial support, they generously offer their time, energy, and expertise to help Cedars-Sinai maintain a strong leadership role in an ever-changing healthcare environment. Vera, a longtime Cedars-Sinai Board of Directors member, was elected chair in December 2013. She is also a former president of Women's Guild. Paul leads a \$50 million fundraising campaign to support the Board of Governors Regenerative Medicine Institute. He has served on the Board of Governors Executive Committee and Cabinet, and was instrumental in accelerating completion of the fundraising group's successful \$20 million campaign to establish the Board of Governors Heart Stem Cell Center at Cedars-Sinai.

When it comes to setting philanthropic priorities, the couple is nearly always in sync. "Making these decisions is easy for us because we tend to agree on what we want to do," Paul explains. "Vera and I feel so amazingly grateful that we're in a position to be able to give back to Cedars-Sinai, to our community, and to Israel year after year."

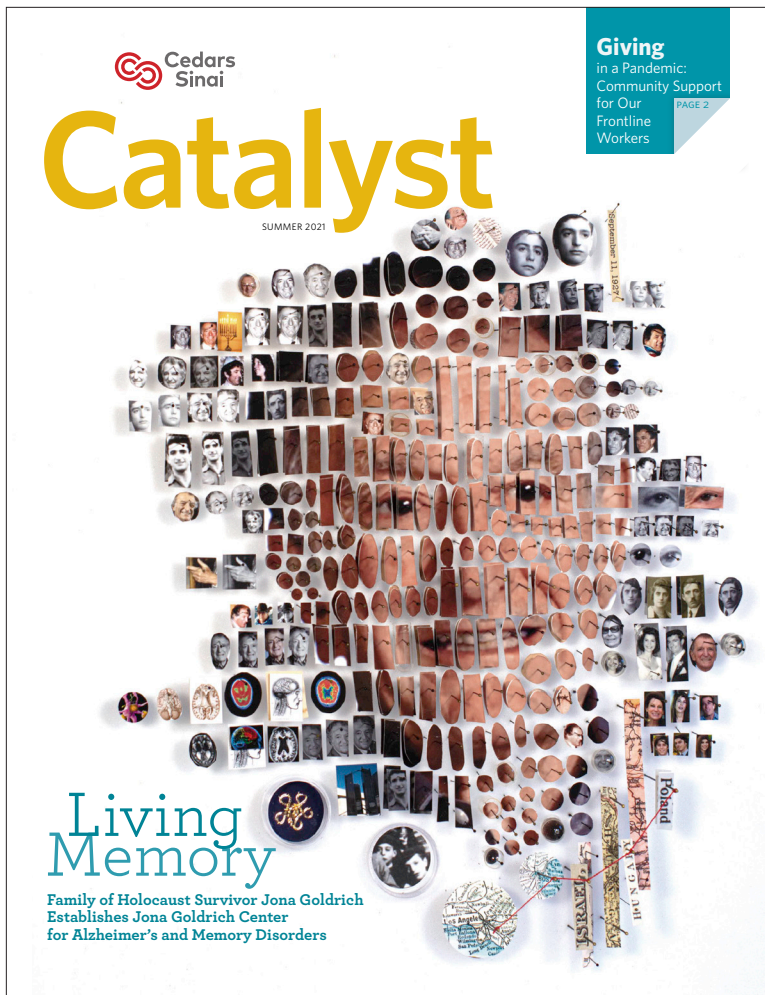
Others view the Guerin with great admiration. "Vera is as tough, smart, intuitive, and sweet as anyone I've met," says Abby Levy, a close friend of Vera's and a former president of Women's Guild. "She's on the list of women I most admire. When she takes something on, she gives it her whole heart, and that's inspiring to people."

Steven Hittner, a former board of Governors chair who now serves on its executive committee and cabinet, calls Paul's level of engagement "remarkable." "Paul totally commits himself to the campaign. He's all in. It's a great example for others."

The Guerin's relationship with Cedars-Sinai began at a deeply personal level. Their three children — Lisa, Dana, and Michael — were all born at the medical center. So were their five grandchildren.

What their daughter Lisa Guerin Ryan has to say about the tradition of philanthropy in her family shows how effectively Paul and Vera have instilled their values in their children and inspired them to follow in their footsteps. "Philanthropy began in my family as a constructive way to deal with sorrow,"

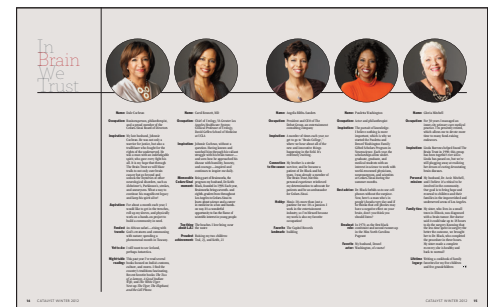
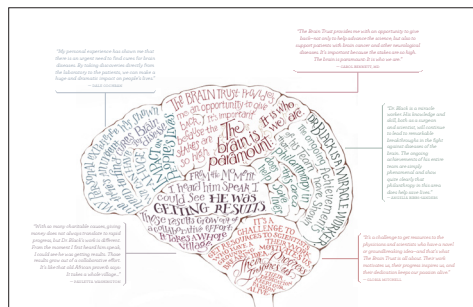
	Side BY Side	
"When the body is in trouble, you have to nurture the soul."	On Art and Medicine	"Both are creative, necessary, and extremely fulfilling."
"Family, health, our hospital"	Most Valued	"Tolerance and peace for all humankind"
Grandmother was an opera singer in Vienna.	Musical DNA	Father was a jazz pianist at MGM.
Stephen Sondheim	Favorite Broadway Composer/Lyricist	Stephen Sondheim
"Mentor talented young musical performers"	Bucket List	"We're on the same page."
"A center of excellence beyond compare"	Cedars-Sinai	"Changing medicine on a global level"
"Courage is what it takes to stand up and speak; courage is also what it takes to sit down and listen."	Favorite Words of Wisdom	"Joy shared is twice the joy. Sorrow shared is half the sorrow." (Proverb his grandmother loved)
— Winston Churchill		



LEFT: The Michael Mapes collage on this cover allowed us to tell the story of the donor family's late father, a survivor of the Holocaust, using archival images and objects.

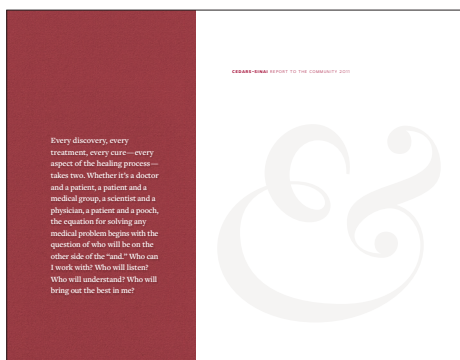
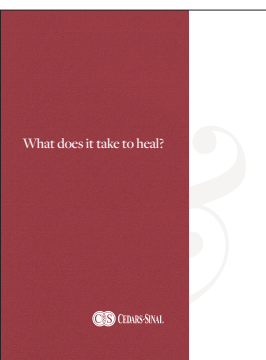
BELOW: These dynamic, high-profile women support the work of a prominent Cedars-Sinai brain surgeon. The cover and story highlight their friendship as well as their philanthropy.

BOTTOM: Sports Spectacular is a donor group that brings together world-class athletes and philanthropic fans to raise money for, among other things, diabetes research.



Cedars-Sinai Report to the Community

The Doyle|Logan Company designed Cedars-Sinai's institutional annual report as a print project from 2005 to 2020, and created interactive web-based reports in the following years as the project transitioned to digital-only.



ABOVE: Our first report, *The Hands of Cedars-Sinai*, gave us the opportunity to highlight the many individuals who contribute to hospital care—not just doctors and nurses, but also people in less visible roles, like a volunteer harpist and a member of the environmental services team.

125 Moments and Milestones allowed us to organize a grab-bag of small stories into a coherent whole.

LEFT: With *What Does It Take to Heal?*, our theme was collaboration. The red partial cover opened to reveal a large ampersand, a symbol that carried through the piece.

74 MINUTES

827 RESEARCH PROJECTS

1,600 TRAUMA PATIENTS

\$350,138,000 COMMUNITY BENEFIT CONTRIBUTION

10,524 GIFTS

35 APPLICANTS FOR EACH RESIDENCY POSITION

Every Number Tells a Story.

REPORT TO THE COMMUNITY 2010

The 2010 annual report tells the Cedars-Sinai story through striking numbers—for example, 74 minutes, the average time from ER arrival to treatment for heart attack patients; 1,600 trauma patients cared for that year; and 10,524 philanthropic gifts received.

To add visual and tactile interest to the printed piece, we collaborated with ColorNet Press to create an overall texture with the numbers printed in transparent coatings.

NEFIT CONTRIBUTION

10,524 GIFTS

35 APPLICANTS FOR EACH RESIDENCY POSITION

Number Tells a Story

REPORT TO THE COMMUNITY 2010

74 Minutes

"Our team races against the clock to minimize damage to the heart so we can maximize the patient's chances for a full recovery."

RAJ MANSUR, MD, Director, Interventional Cardiology and Cardiac Catheterization Laboratory

REPORT TO THE COMMUNITY 2010

204,607 Volunteer Hours

"If patients ask whether I've had cancer and what I went through in treatment, I share my experience and make sure they know about all the resources that are available to help them."

SEVERIN TIFFANY, Volunteer and Breast Patient

REPORT TO THE COMMUNITY 2010

10,524 Gifts

"Dr. Cohen took quick action that saved my husband's life. I'm glad to be able to say thank you through a program that helps the hospital fulfill its mission to provide the best quality and most advanced medical care."

BARBARA WINTERBERG, Family of Breast Patient

REPORT TO THE COMMUNITY 2010

1,600 Trauma Patients

"Trauma injury is the third leading cause of death overall in the U.S.—and the leading cause for people ages 1 to 45. The tragedy is magnified by the fact that many of these injuries could have been prevented, so we get a lot of satisfaction from educating the public on safety."

DANIEL MARGALIN, MD, Director of Hospital Clinical Care and Trauma Services

REPORT TO THE COMMUNITY 2010

The Spectrum of Innovation

The Doyle|Logan Company has been creating publications for Cedars-Sinai Technology Ventures since 1999. Over that time, the organization has evolved into a world leader. 2024's *The Spectrum of Innovation* explores the vital role Technology Ventures plays at this non-profit academic medical institution.

In addition to design, The Doyle|Logan Company took the lead in conceiving and writing the report—services that go beyond the typical scope of a design firm. We designed icons that were etched on crystal objects to create light and color effects. A combination of gloss and dull varnish effects brings a 3-D feel to the printed piece.



CEDARS-SINAI TECHNOLOGY VENTURES
THE SPECTRUM OF
INNOVATION



CEDARS-SINAI INTELLECTUAL PROPERTY CO.

Dedicated to turning ideas and inventions into reality, Cedars-Sinai Intellectual Property Company manages a diverse portfolio of more than 100 licenses that has generated over \$150 million in revenue in the last five years, including therapeutics, devices, diagnostics and software. We work to identify, protect and support the commercialization of discoveries and technologies developed at Cedars-Sinai or by our partner institutions.

This work extends beyond a traditional technology transfer strategy to encompass a wide range of financial and venture approaches that transform ideas into new products and services for the healthcare market.

Our focus is on the very early stages of development—exploring a product idea or building the first version of a product. We provide commercial assessment and technical support for product development and help build core development teams. We make initial investments or connect inventors to pre-seed/seed venture investors. We provide guidance on defining mission, overall strategy and key milestones.

CEEDARS SINAI INTELLECTUAL PROPERTY COMPANY

FOUR HISTORIC BREAKTHROUGHS

Patents account for the majority of our portfolio of intellectual property developed at Cedars-Sinai. These patents are part of an ongoing commitment to conducting innovative research and protecting research findings. Historical milestones in research, development and commercialization have been the catalyst for the foundation of modern medicine.

The groundbreaking innovations highlighted here represent the Cedars-Sinai Intellectual Property Company's commitment to protecting and supporting the commercialization of research findings. The Cedars-Sinai Intellectual Property Company has been instrumental in the development of modern medicine, including diagnostics, therapeutics, devices and software.

1970 DWAN-GANE PATENT

When the Dwan-Gane Patent was granted in 1970, it was the first patent issued to a woman in the United States. The patent was for a method of treating certain types of cancer, and it was a significant milestone in the history of women's contributions to science and medicine.

1984 FACTOR VII

When the Factor VII patent was granted in 1984, it was the first patent issued to a woman in the United States. The patent was for a method of treating certain types of cancer, and it was a significant milestone in the history of women's contributions to science and medicine.

1991 BAKHTI CATHETER

When the Bakhti Catheter patent was granted in 1991, it was the first patent issued to a woman in the United States. The patent was for a method of treating certain types of cancer, and it was a significant milestone in the history of women's contributions to science and medicine.

2003 ACQUISITION OF THE

When the Acquisition of the patent was granted in 2003, it was the first patent issued to a woman in the United States. The patent was for a method of treating certain types of cancer, and it was a significant milestone in the history of women's contributions to science and medicine.

IDEAS BECOME TECHNOLOGIES

CEEDARS SINAI INTELLECTUAL PROPERTY COMPANY

INVENTIONS GENERATE INSIGHT AND REVENUE

239 Treatments or Preventions
188 Diagnostics or Tests
85 Medical Devices
70 Research Tools
67 Digital or Software Solutions

1/3 of all inventions are licensed or optioned

MORE THAN \$150 million licensing revenue in the last 5 years

Technology Ventures' endorsement of the vision and conviction of Prometheus' founders—and its steadfast support of the company through the ups and downs of development—paid off in the end.

DEBORA MCDONNELL, MD, PhD
Co-Founder, Prometheus Biosciences

CEDARS-SINAI ACCELERATOR

Healthcare is a complex industry, and building a successful company takes more than a great idea. The Cedars-Sinai Accelerator helps entrepreneurs develop and scale innovative business models through mentorship, guidance and investment. Our goal is to boost the development of the next generation of biomedical enterprises that will transform care at Cedars-Sinai and beyond.

Since 2016, the Accelerator has supported early-stage ventures developing solutions to improve healthcare and healthcare delivery. Those accepted into the program spend three months working closely with mentors from Cedars-Sinai and beyond to accelerate the creation, growth and traction of their products and companies. Close collaboration with clinicians, executives, researchers, and other experts fosters a deep understanding of the needs of patients and providers. Acceptance into the program comes with a \$100,000 investment award, in addition to invaluable insight and guidance from our network of mentors and subject matter experts.

At the end of the program, all participating founders present their product to an invited group of investors, potential customers and the media during a Demo Day hosted by Cedars-Sinai. Over 90 companies have participated in the program to-date, creating a strong community of biomedical entrepreneurs who share Cedars-Sinai's mission of improving healthcare through innovation.



CEEDARS SINAI ACCELERATOR

FIVE INNOVATORS TO WATCH

Five innovators are highlighted here, representing the top companies in the Accelerator program. These companies are the ones that have made the most significant progress in their field, and they are the ones that we are most excited about.

ARTIVA

ARTIVA is a company that is focused on developing new drugs to treat certain types of cancer. They have a strong track record of success, and they are currently in the process of testing their new drug in clinical trials.

TASER

TASER is a company that is focused on developing new devices to treat certain types of cancer. They have a strong track record of success, and they are currently in the process of testing their new device in clinical trials.

DELIGHT BIOLOGICS

DELIGHT BIOLOGICS is a company that is focused on developing new drugs to treat certain types of cancer. They have a strong track record of success, and they are currently in the process of testing their new drug in clinical trials.

ADVANCE HEALTH

ADVANCE HEALTH is a company that is focused on developing new devices to treat certain types of cancer. They have a strong track record of success, and they are currently in the process of testing their new device in clinical trials.

SYNTHO

SYNTHO is a company that is focused on developing new drugs to treat certain types of cancer. They have a strong track record of success, and they are currently in the process of testing their new drug in clinical trials.

PARTNERSHIPS GROW SOLUTIONS

CEEDARS SINAI ACCELERATOR

HELPING COMPANIES GROW

80% of Accelerator alumni companies have raised additional investment at 6 months post program

\$849 million total raised by alumni companies, \$676 million post program

85% of alumni companies are still active or have been acquired

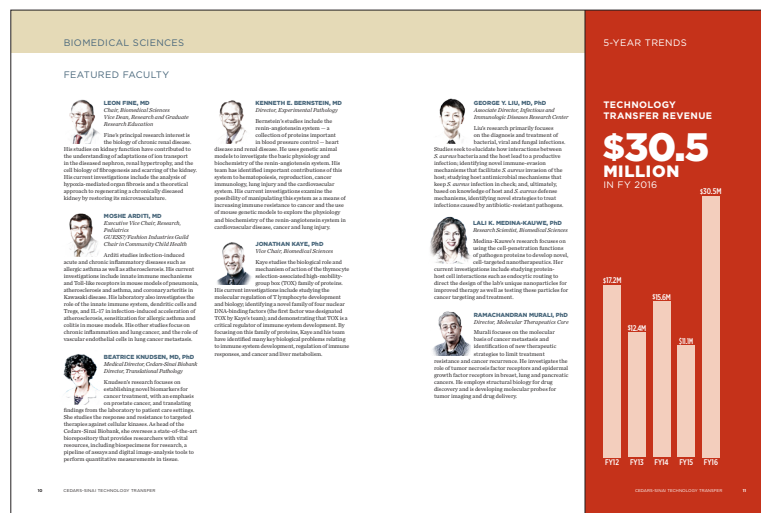
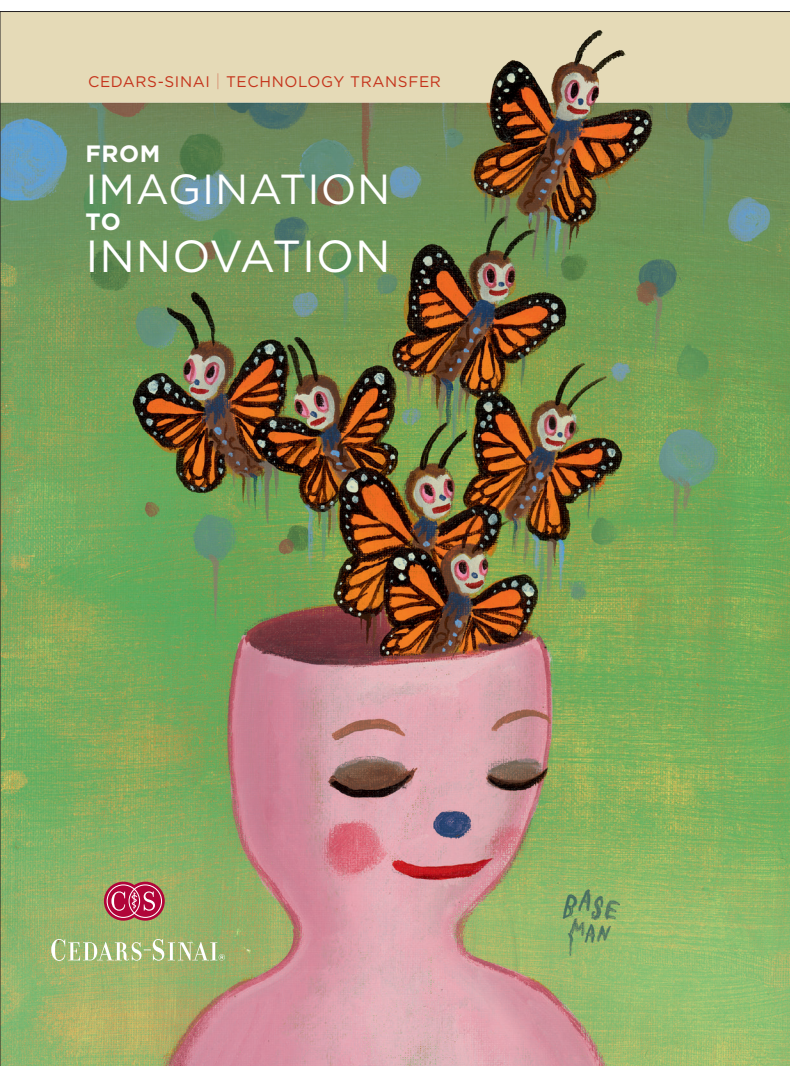
\$10 million follow-on investment by Cedars-Sinai in select alumni companies

We help companies accomplish in three months what would otherwise have taken them two years.

HINDRESH GUPTA, PhD
Managing Director,
Cedars-Sinai Technology Ventures

Technology Reports

As Cedars-Sinai's technology transfer office evolved into Technology Ventures, we helped them shape and share their story. To demystify how patents and licensing support the mission of a nonprofit medical center, we created a series of visually striking reports—each anchored by illustrations that, true to the adage, were “worth a thousand words.” Early editions featured imagery pulled directly from real patents. Later, we enlisted a global roster of illustrators to bring the narrative to life.



ABOVE: A dozen top illustrators from the US and Europe, including cover artist Gary Baseman, contributed to 2016's *From Imagination to Innovation*.

OPPOSITE TOP: 2019's *The Innovation Equation* featured the work of Stuart Bradford.

OPPOSITE BOTTOM: *The Value of Ideas*, from 2013, was built around figures from actual patent applications. While the interior illustrations all came from inventions that originated at Cedars-Sinai, the cover leveraged the longstanding metaphor of the “lightbulb moment.”

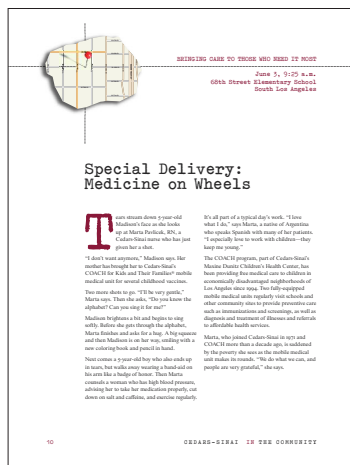
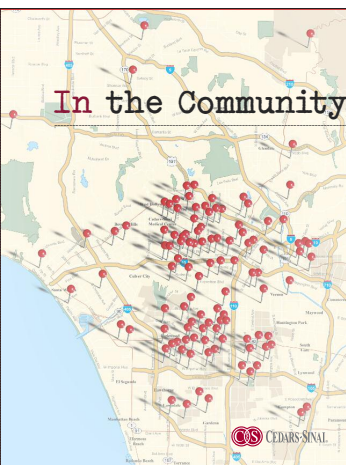
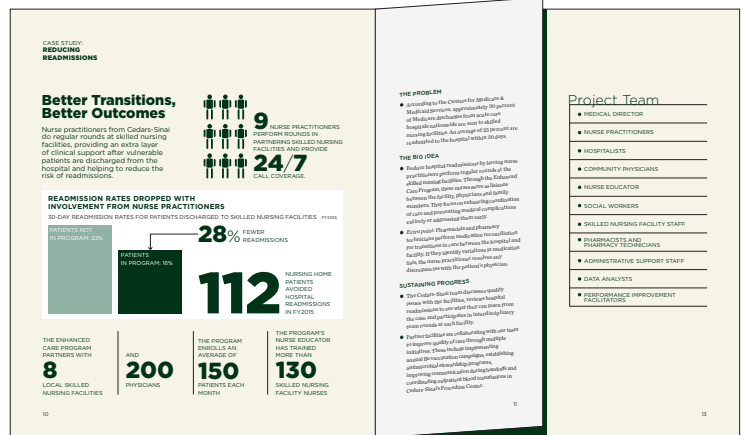
Cedars-Sinai Special Reports

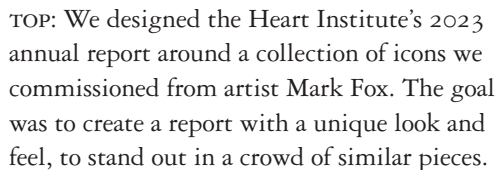
We've developed in-depth special reports for a range of Cedars-Sinai departments and institutes—complex projects that required close collaboration with medical leaders. These pieces have tackled wide-ranging and nuanced topics, from major disciplines like heart disease and cancer to quality improvement initiatives, community benefit programs, and beyond.



TOP: *From Big Ideas to Bold Action* focused on quality and process improvement efforts at Cedars-Sinai. The full-width pages function as infographics, while interleaved half-width pages on textured paper present the text.

BOTTOM: *In the Community* used pins on maps and journalistic photography to emphasize the wide geographic reach of Cedars-Sinai's involvement





Transforming Care for Women's Cancers



These plans will help us achieve our vision for the future of women's cancer care.

Health disparities persisting from gender inequality remain a problem that permeates healthcare across disciplines and diagnoses. Cedars-Sinai has a longstanding commitment to women's health, especially in detecting, diagnosing, treating and preventing cancer.

A Legacy of Leadership and Commitment

Cedars-Sinai has been one of the most important leaderships in gynecologic cancer genetic research for early detection of ovarian cancer. Identification of 24 genes linked to ovarian cancer risk and research evaluating the success of the HPV vaccine in preventing cervical cancer. These are just some of the achievements that demonstrate our commitment to research that advances the field, treatments that tackle some of the most complex cases, and training the next generation of physicians and scientists.

"Cedars-Sinai has been instrumental in shaping the field of gynecologic oncology since the very beginning as one of the original six programs in the U.S. Our fellowship training has the nation's top gynecologic oncology leaders at the helm, board-certified specialists nearly 50 years ago," says Karen Benin, MD, MSc, Cedars-Sinai Cancer's senior director of the Division of Gynecologic Oncology and the Board of Governors Chair in Gynecologic Oncology. "We are excited to propose the advances for women with these cancers by finding the best treatments, furthering our scientific understanding of these diseases, and providing the best testing for residents and fellows."

4

genes linked to ovarian cancer risk have been identified by Cedars-Sinai scientists and our collaborators.



Cedars-Sinai is an Equal Opportunity Employer. Minorities and women are encouraged to apply.

Irvine at 35: The Ultimate Playground

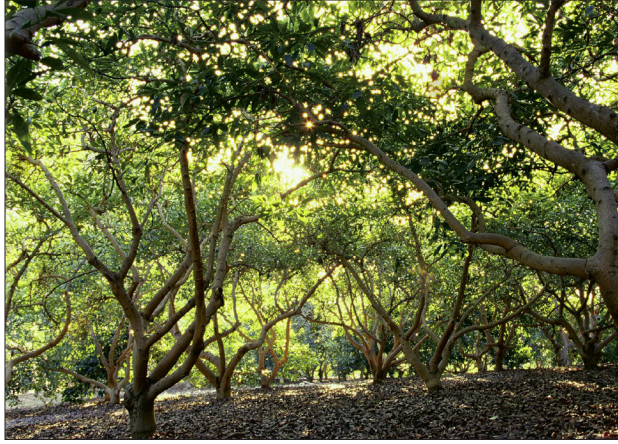
We were commissioned by The Irvine Company to design a brochure, to be bundled with the *Orange County Register*, celebrating the beauty and fun to be found in the city of Irvine, California. We thought "How can we create something that will hold people's attention, that won't go immediately into the trash? Why not make a book of postcards?"

The client loved the idea, and ran with it. We used a mix of existing images and new photography to showcase the many wild spaces, parks and recreational opportunities available in Irvine. Vellum sheets mixed in with the postcards tell the story with text and quotes.

The postcard book generated a flood of requests to both the newspaper and our client for additional copies. A digital version was launched, too, allowing visitors to our client's website to send customized e-postcards.

IRVINE AT 35: THE ULTIMATE PLAYGROUND





From the beginning, preserving the natural beauty of the area that would become the City of Irvine was a major part of the vision that shaped the Master Plan for The Irvine Ranch®. The quality of life that is being celebrated as the city marks its 35th anniversary this year includes many opportunities for residents to experience and enjoy nature. Long-range planning has ensured that more than one third of the entire city, a total area greater than 16,500 acres, ultimately will be forever preserved as parks, trails, and open space—more than you will find protected in any other Orange County city.



It's Big Wheel heaven—a place where kids can drive over bridges and through tunnels and even stop at make-believe gas stations. Echo Run Park in the village of Woodbridge is also a popular place for radio-controlled car races.

PLACE
39¢
POSTAGE
HERE



The Irvine Company

The Irvine Company developed the planned community of Irvine, California. Our work with them reflects their wide-ranging interest in the community: projects promoting wild spaces, educational excellence, milestone anniversaries, and more.

RIGHT AND BELOW: For the Irvine Public Schools Foundation, we produced a fundraising mailer with a fold-out half-cover

BOTTOM: We created *Forever Wild*, a newsletter for the Irvine Ranch Land Reserve. For the first issue, the 10" square format folded open to reveal a 20 x 30" poster. The format varied in subsequent issues, to suit the content.



The Irvine Public Schools Foundation

Running the race every day, in every school.

The Irvine Public Schools Foundation (IPSF) works together with the Irvine Unified School District (IUSD) and members of our community to ensure a world-class education for all our students. Irvine schools are comparable to the finest private schools in the country. Unfortunately, state funding for our schools remains inadequate, posing real challenges to sustain our outstanding education programs. At IPSF, we believe that to preserve a quality public education our entire community must work together to support our schools. Please join us in our race to sustain excellence by supporting our children and their future.

Irvine Students Set a Standard For Excellence and Deserve Our Commitment to Their Future Success



The Irvine Unified School District (IUSD) is a high-performance district. With outstanding academic achievements, stellar arts and music programs, and 23 Olympic athletes among our alums, it is no wonder why parents come to Irvine for their children's education. Educational excellence is driven by the Irvine community through to maintain this quality lifestyle that Irvine offers.

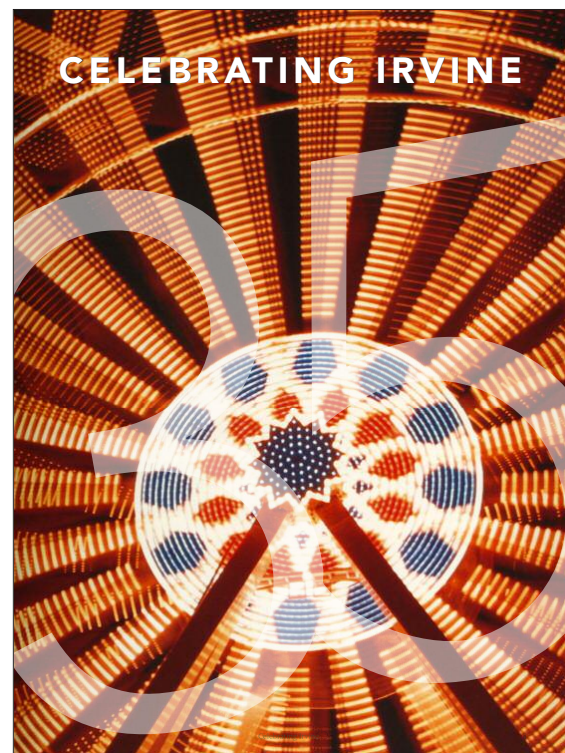
The race for a quality education has no finish line.





LEFT: Another piece with a double fold-out format celebrated the 40th anniversary of the iconic Fashion Island shopping mall. This one featured Phoebe, one of the Doyle|Logan Company's Bedlington Terriers, as a model.

BELOW: *Celebrating Irvine* was released to highlight the 35th anniversary of the city, and features interesting facts, events and places in Irvine, past and present.



Justice Design Group

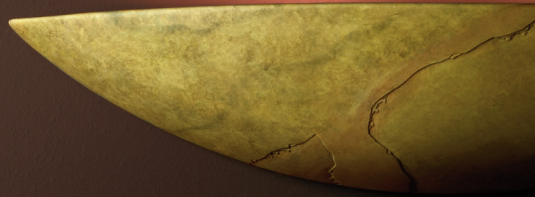
We designed catalogs, brochures, specification sheets, packaging, in-store display fixtures and three website iterations for Justice Design Group, a Los Angeles lighting fixture manufacturer and importer.



TOP LEFT: We used the silhouette of one of their light fixtures to brand bogo, a French import range of painted wood wall and table lights for children's spaces. The symbol was used on promotional materials, product tags and cardboard shipping boxes.

OTHERS: A collection of covers from brochures introducing new product lines and line extensions. Justice began with a line of ceramic wall and ceiling fixtures they designed and manufactured in Los Angeles, and expanded their offerings with imports from Germany, France and China.

form + finish + function



The 68-page catalog *form+finish+function* alternates full-color, full-width glossy photo pages with slightly narrower, often information-dense text pages on pale grey uncoated paper. The catalog features over 250 individual products, plus an extensive array of finish choices and lamping options.

In addition to supervising the studio product photography, the Doyle|Logan Company styled and propped the full-page installation images for this catalog—and all our Justice Design projects—often using our own furniture, tableware and accessories.



Justice Design Group

The Art of Lighting

From an elegant lamp to a contemporary table to a dramatic screen illuminating a formal entrance, Justice Design offers a wide array of lighting solutions for residential and commercial settings. Create a mood, complement a theme, or simply add the perfect accent with a Justice Design decorative lighting fixture.

Endless Possibilities
With over 200 different shapes and more than 50 different finishes, you can customize our fixtures to suit any place. From portable lamps to fixed residential lighting, hand-crafted by master artists, Justice Design offers creative design possibilities for any environment—indoor or outdoor.

Underscored by Service
Justice Design is the undisputed leader in the creative decorative lighting category with one of the finest reputations in the industry. Our creative teams are on hand, carefully responding and individually hand-finished to insure satisfaction. From concepts to order fulfillment, Justice Design offers uncompromising attention to detail coupled with unparalleled service.

Product information available 24/7. Visit Justice Design on the web: www.jdg.com

Left: T88 TRAG OWNS
Material: Brass
Finish: Patina
White Porcelain Glass

On the Cover:
4355 SLIFY Large Bowl
Material: Yellow Brass



Domus™

The Domus collection is a complete line of the modern lamps and fixtures inspired from Germany, Switzerland and imported exclusively by Justice Design. This collection combines the finest craftsmanship with progressive translucent shades.

Highlights of the Domus collection include:

Shades offer the rich appearance of fine parchment paper with the durability and ease of maintenance of polycarbonate. The shades are available in:
Floor lamps include an in-line dimmer switch.
Table lamps include an in-line dimmer switch.
Pendants come with matching wood canopy and black cord (maximum 8 ft. drop from ceiling).

Lamping options:
• Incandescent (standard)
• 120V magnetic or electronic ballast, 220V magnetic or electronic ballast
• High power factor (90%) magnetic or electronic ballast
• 50 Hz and 60 Hz magnetic or electronic ballast
All fixtures are UL listed.
• Indoor (A.S. Suitable for damp locations)
• Portable
Bulbs not included.
All sizes and mounting centers are approximate.

Left: 8531
Avery Pull Glass Pendant
Alder Wood

Small Rectangle Closed Top		Small Rectangle Open Top & Bottom		Large Rectangle Closed Top		Large Rectangle Open Top & Bottom	
Model: 8531	8531	Model: 8532	8532	Model: 8533	8533	Model: 8534	8534
Material: Brass	Brass	Material: Brass	Brass	Material: Brass	Brass	Material: Brass	Brass
Finish: Patina	Patina	Finish: Patina	Patina	Finish: Patina	Patina	Finish: Patina	Patina
Weight: 1.5 lb.	1.5 lb.	Weight: 1.5 lb.	1.5 lb.	Weight: 1.5 lb.	1.5 lb.	Weight: 1.5 lb.	1.5 lb.
Dimensions: 12" x 6" x 6"	12" x 6" x 6"	Dimensions: 12" x 6" x 6"	12" x 6" x 6"	Dimensions: 12" x 6" x 6"	12" x 6" x 6"	Dimensions: 12" x 6" x 6"	12" x 6" x 6"
Price: \$120.00	\$120.00	Price: \$120.00	\$120.00	Price: \$120.00	\$120.00	Price: \$120.00	\$120.00

Small Rectangle Closed Top		Small Rectangle Open Top & Bottom		Large Rectangle Closed Top		Large Rectangle Open Top & Bottom	
Model: 8531	8531	Model: 8532	8532	Model: 8533	8533	Model: 8534	8534
Material: Brass	Brass	Material: Brass	Brass	Material: Brass	Brass	Material: Brass	Brass
Finish: Patina	Patina	Finish: Patina	Patina	Finish: Patina	Patina	Finish: Patina	Patina
Weight: 1.5 lb.	1.5 lb.	Weight: 1.5 lb.	1.5 lb.	Weight: 1.5 lb.	1.5 lb.	Weight: 1.5 lb.	1.5 lb.
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Price: \$120.00	\$120.00	Price: \$120.00	\$120.00	Price: \$120.00	\$120.00	Price: \$120.00	\$120.00

Small Rectangle Closed Top		Small Rectangle Open Top & Bottom		Large Rectangle Closed Top		Large Rectangle Open Top & Bottom	
Model: 8531	8531	Model: 8532	8532	Model: 8533	8533	Model: 8534	8534
Material: Brass	Brass	Material: Brass	Brass	Material: Brass	Brass	Material: Brass	Brass
Finish: Patina	Patina	Finish: Patina	Patina	Finish: Patina	Patina	Finish: Patina	Patina
Weight: 1.5 lb.	1.5 lb.	Weight: 1.5 lb.	1.5 lb.	Weight: 1.5 lb.	1.5 lb.	Weight: 1.5 lb.	1.5 lb.
Dimensions: 12" x 6" x 6"	12" x 6" x 6"	Dimensions: 12" x 6" x 6"	12" x 6" x 6"	Dimensions: 12" x 6" x 6"	12" x 6" x 6"	Dimensions: 12" x 6" x 6"	12" x 6" x 6"
Price: \$120.00	\$120.00	Price: \$120.00	\$120.00	Price: \$120.00	\$120.00	Price: \$120.00	\$120.00

Small Rectangle Closed Top		Small Rectangle Open Top & Bottom		Large Rectangle Closed Top		Large Rectangle Open Top & Bottom	
Model: 8531	8531	Model: 8532	8532	Model: 8533	8533	Model: 8534	8534
Material: Brass	Brass	Material: Brass	Brass	Material: Brass	Brass	Material: Brass	Brass
Finish: Patina	Patina	Finish: Patina	Patina	Finish: Patina	Patina	Finish: Patina	Patina
Weight: 1.5 lb.	1.5 lb.	Weight: 1.5 lb.	1.5 lb.	Weight: 1.5 lb.	1.5 lb.	Weight: 1.5 lb.	1.5 lb.
Dimensions: 12" x 6" x 6"	12" x 6" x 6"	Dimensions: 12" x 6" x 6"	12" x 6" x 6"	Dimensions: 12" x 6" x 6"	12" x 6" x 6"	Dimensions: 12" x 6" x 6"	12" x 6" x 6"
Price: \$120.00	\$120.00	Price: \$120.00	\$120.00	Price: \$120.00	\$120.00	Price: \$120.00	\$120.00

Finish Options

Create a lasting impression

All Justice Design fixtures come standard in unlacquered polished brass. From these the options are endless. When finished by Justice Design artists, each fixture is a work of art.

Paint it yourself

Brass (unlacquered) should be specified if you plan to paint your fixture. We do not recommend that you prime the brass. Then, using a spray gun or a clean, high-quality brush, apply paint to three coats of flat or semi-gloss water-based paint made for drywall or plaster. You may also want to use sanding, spraying, or other creative techniques to customize the fixture to the environment where it will be installed.

Or leave it to our artists

After you choose the perfect shape, select the ideal finish. Justice Design artists treat each fixture as a work of art. All finishes are hand applied using the highest quality materials.

Finish Options Group:

Glass (Group 1): Our laminated glass and a beautiful mirror to any space. From the plain look of clear glass to a highly durable finish created by the fine etched glass into the linear surface pattern of 1900's.

Paint Finishes (Group 2): Using multiple layers of paint and special decorating techniques, each piece is hand painted by our artists to achieve rich, hand-painted finishes. All items are then lacquered for durability.

Solid Painted Colors (Group 3): Specify any standard Benjamin Moore color and we will apply a smooth, high-quality painted finish.

Metallized Leds (Group 4): Metallic leads in gold, silver, or copper finishes are applied using the electroplating process of gilding. Metallic leads are for indoor use only.

Textured Finishes (Group 5): Every fixture or lamp is first hand carved or hand-hammered before being painted to create the realistic look of textured travertine marble, slate or hammered metal.

Compositions (Group 6): Whether a whimsical sun or moon, an abstract form, or a realistic animal, Justice Design artists can create the perfect look for each specific sculptural form. This hand-painted detailing enhances the modeled form of specific scenes.

Custom Finishes: Our artists can match almost any tile or stone, or create a look to complement a wealth of fabric or an unusual design, making your lighting fixture a visible accent or a dramatic focus.

Right (Clockwise):
7545 BRIST, BRCA, Red Brass
8531 CDS, White Ceramic
1870 HPRB, Hammered Iron
1400 TRAG, Copper Travertine

UCLA School of Medicine

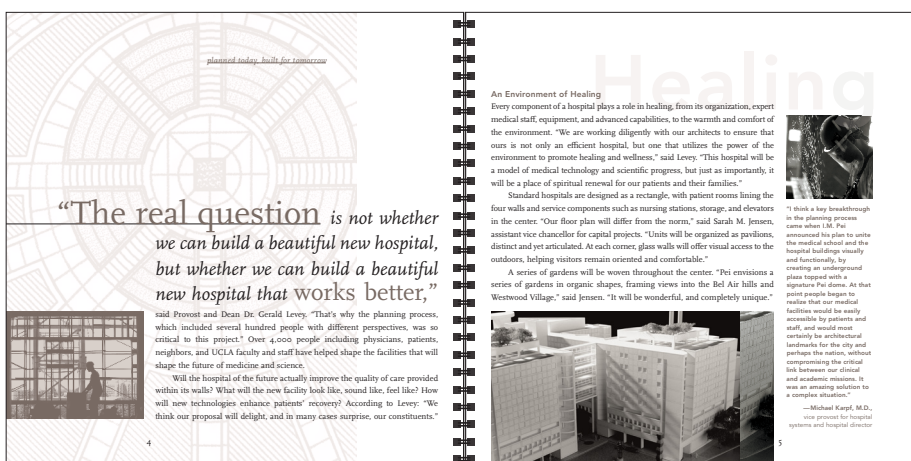
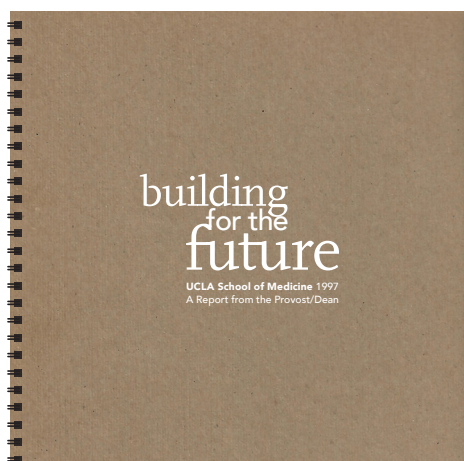
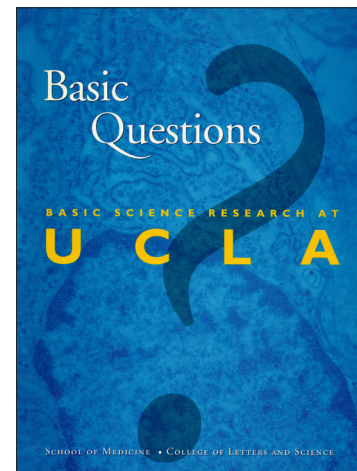
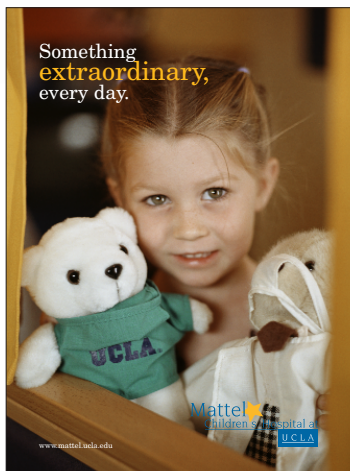
We designed *UCLA Medicine* magazine for 17 years. During that time we also designed magazines for the schools of Dentistry and Public Health and the UCLA Cancer Center, as well as the annual Dean's Report, newsletters, brochures, reports and event graphics.

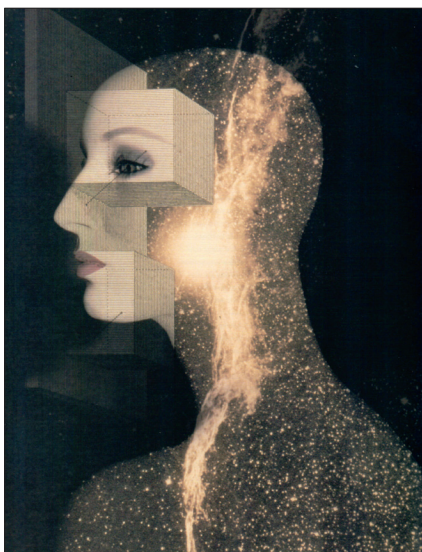
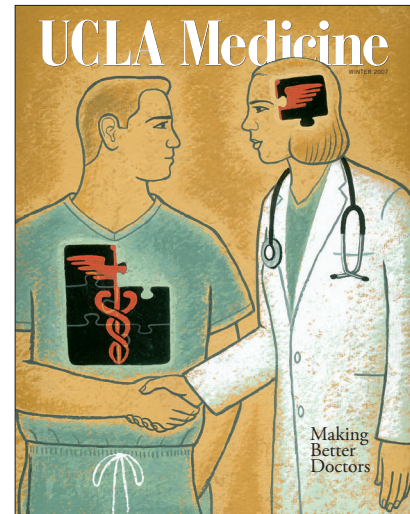
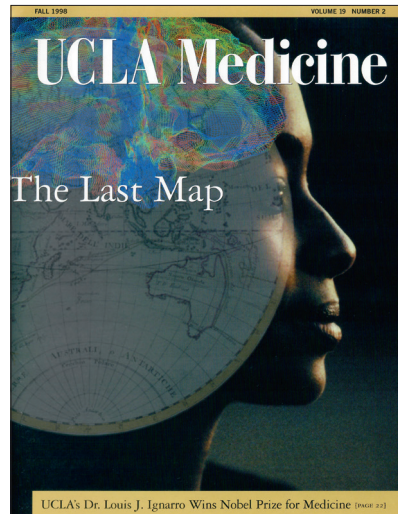


LEFT: Dr. Richard Ehrlick, a UCLA urologist and gifted photographer, documented the construction of UCLA Ronald Reagan Medical Center from beginning to end. For the new building's dedication, we created a coffee-table book of his photographs in a linen-bound presentation case embossed with a pattern inspired by the pattern of the new building's façade.

RIGHT: We created many case statement pieces for UCLA, including these, for Mattel Children's Hospital and for basic science research.

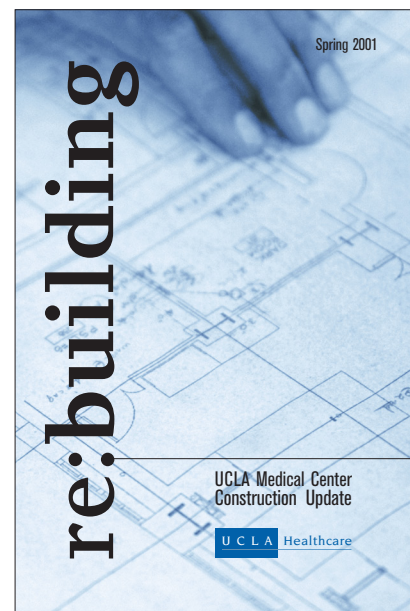
BELOW: The Dean's Report *Building for the Future* previewed the new hospital building. To reinforce the "under construction" theme, we contrasted a raw cardboard cover and wire-o binding with a more polished interior featuring dull and gloss varnishes and duotone images.





We worked with dozens of talented photographers and illustrators to bring stories to life in over two dozen issues of *UCLA Medicine* magazine.

BELOW: We named as well as designed the *re:building* newsletter, which kept neighbors informed about the construction of the new hospital building.



For the past seven years, UCLA's geriatrics program has been ranked number one in the nation by a *U.S. News & World Report* survey.

The groundwork for the division that would set the national standard for excellence in geriatric care, research and education was laid in 1979 by Dr. David Solomon and his colleague Dr. John Beck, both endocrinologists.

In the last year, only a handful of academic geriatrics programs existed in this country. Solomon saw an opportunity for UCLA to become a leading center in the development of appropriate care for older patients, and in "mixing geriatrics to practice this specialized type of medicine."

John Beck and I decided to take a year's sabbatical together at RAND Corporation to study geriatrics programs in other nations, and to outline the creation of a leading program at UCLA," he said. "This was a rare case of advance planning meeting our needs as we had intended."

The UCLA Division of Geriatric Medicine, including the Multidisciplinary Program in Geriatric Medicine and Gerontology

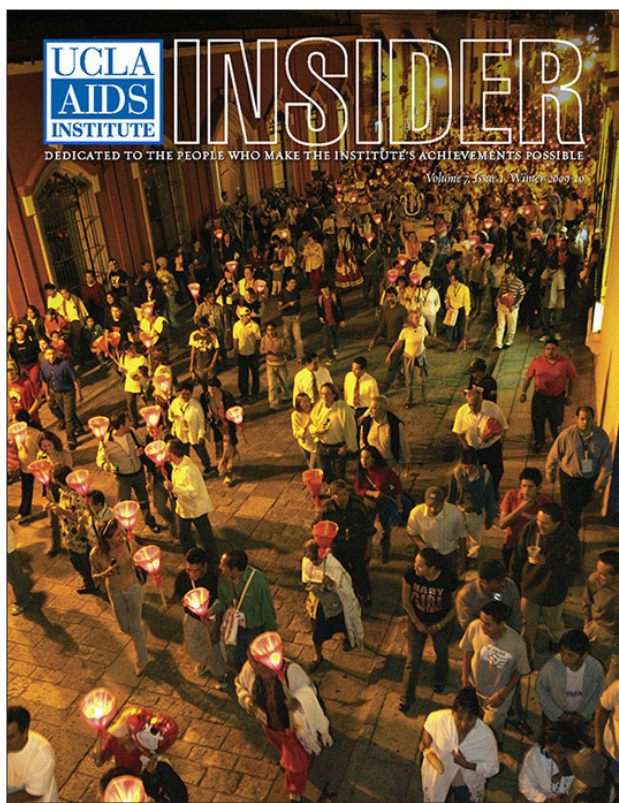
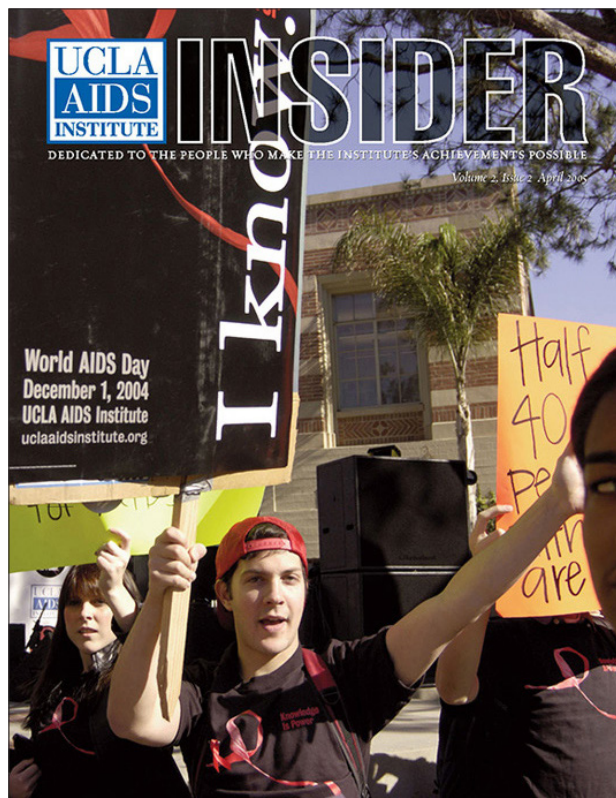
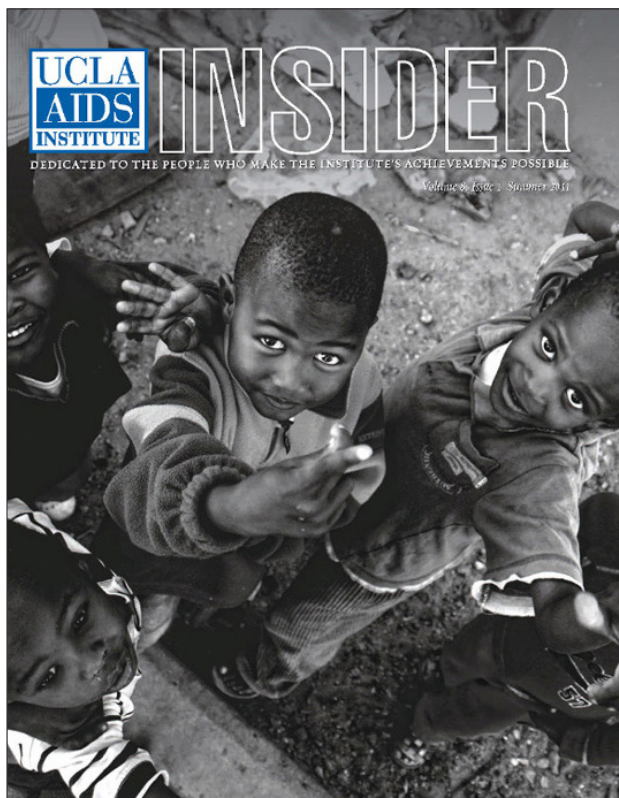
(MFMG), was formed in 1979, with Beck as director. Solomon joined his colleague in 1981, after completing his term as chair of medicine, as assistant director of the new division. "A rapidly changing area of health care programs in the nation."

Our program is supported for several reasons," said current division director Dr. David Beck. "We have a large and dedicated facility. Among our four clinical sites are two VA medical centers and a community residential care facility. We have an outstanding research program that encompasses basic science and clinical studies. Our educational program extends from the first year of medical school through continuing medical education, and we have outstanding fellowship programs in geriatric medicine, psychiatry and nursing. Perhaps most importantly, we established a benchmark in caring for the very frail elderly which no other center has been able to reach."

The UCLA Center on Aging was formed in 1996 to conduct and enhance the campus' broad-based aging program. "Our mission is to improve the health, well-being, and quality of life of our aging citizens by coordinating campus research efforts and providing education programs school as aging," said center director Dr. Gary Stud. "Our program also runs public awareness of key issues related to aging and increase support for our ongoing efforts to help all generations live longer."

UCLA AIDS Institute

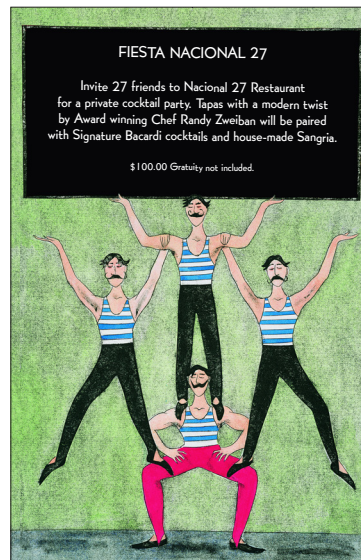
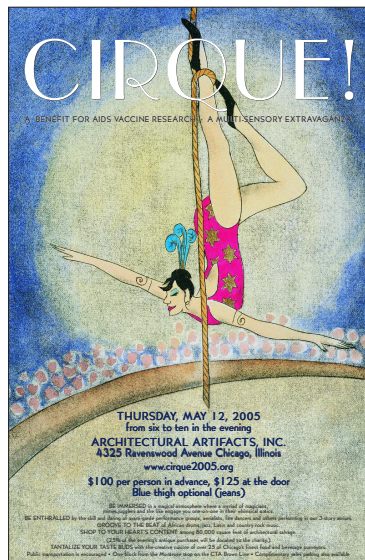
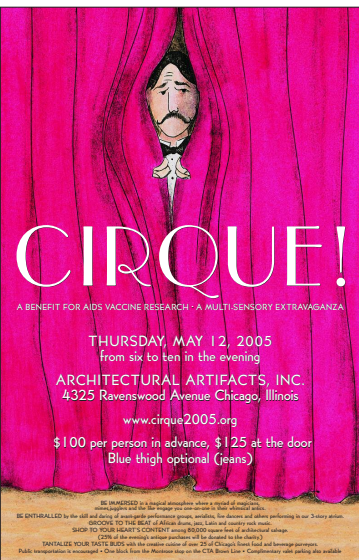
The Doyle|Logan Company created a variety of projects for the UCLA AIDS Institute, including event graphics, newsletters and awareness campaigns. Their magazine, *Insider*, was published from 2002 to 2013, and we designed every issue.



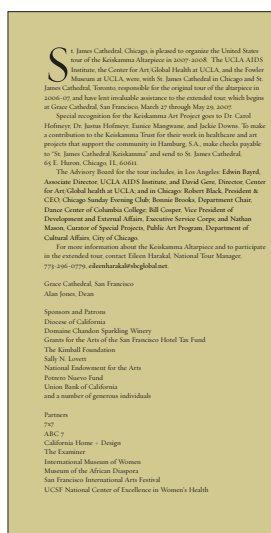
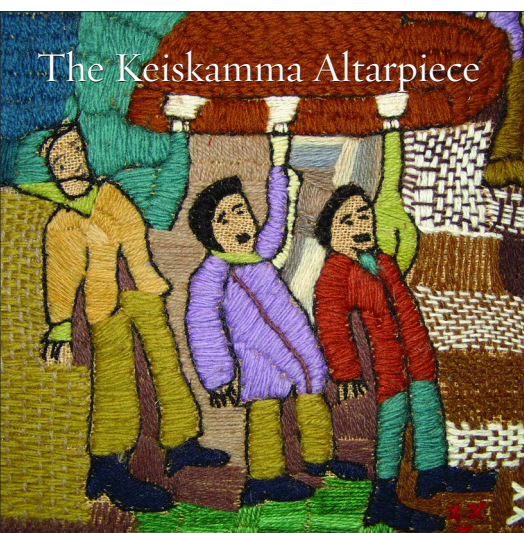


LEFT: We developed a robust campaign—including posters, street banners, stickers, ads, and bracelets—to support a campus-wide series of World AIDS Day events and promote the message that everyone should know their HIV status.

We designed the graphics for an elaborate circus-themed fundraising event in Chicago, including a set of promotional posters and on-site auction infographics.



BELOW: When the Keiskamma Altarpiece, a stunning work of embroidery from South Africa, toured North America, we created an 8-page brochure as well as event invitations and a set of greeting cards.



Invitations, Cards and Programs

Event graphics were the original specialty of Design by Clay Doyle, which eventually became The Doyle|Logan Company. We have continued to create clever and beautiful invitations, programs and holiday cards ever since.



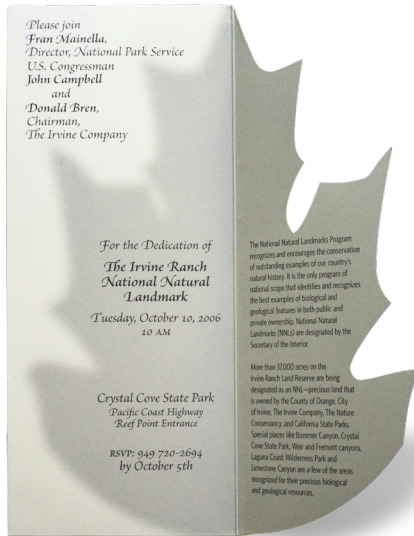
TOP: For an elegant wedding invitation set, we used letterpress printing and a handmade French paper embedded with flowers.

ABOVE: For the Los Angeles Conservancy's Preservation Week, we photographed letters from a collection of iconic LA signage.



TOP: We used black and white glossy cast-coated papers and die-cut a silhouette from a photograph of Fred Astaire and Ginger Rogers dancing for an invitation to a formal dinner dance.

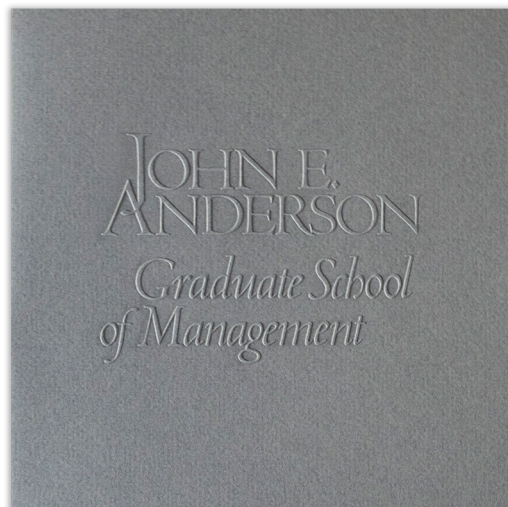
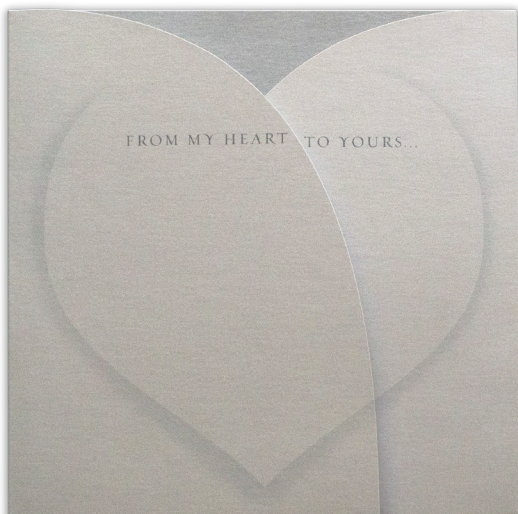
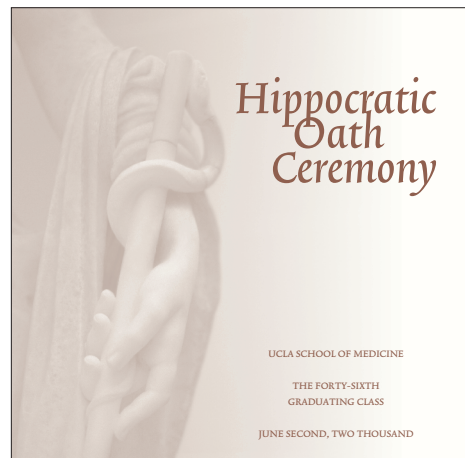
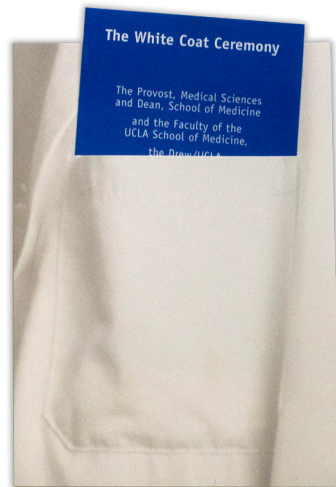
ABOVE: We designed holiday cards for UCLA Chancellor Charles Young for several years—always with a UCLA theme. For *The 12 Days of Christmas*, we collected images from campus libraries, architectural details, and a few imaginative choices: The lords a-leaping featured UCLA basketball legend Karim Abdul-Jabar; the drummers drumming were from the marching band.



LEFT: A die-cut leaf graced an invitation to an event inaugurating the Irvine Ranch National Natural Landmark.

BELOW: For the annual White Coat Ceremony welcoming new medical students at UCLA, we played with die-cuts and folds to create invitations with a sense of fun. For the Hippocratic Oath Ceremony (graduation) we used images of the staff of Aesclepius—sometimes illustrations, sometimes photos like this, featuring a sculpture in the Louvre.

BOTTOM: A gatefold die-cut on pearlescent papers for an invitation to an event at the home of Barbra Streisand; A blind-embossed invitation on textured paper.



Thank you

for your interest in our work.

We hope you saw something
that sparks your imagination
and inspires you to create
something with us.

